Mission
Biomedical information for inquiry, discovery, and innovation

Vision
The Medical Center Library & Archives will further inquiry, discovery, and innovation through:

- Biomedical information integrated into the users’ clinical, research, and learning environments
- Innovative services that address the challenges and opportunities within Duke Health
- Educational programs that build life-long knowledge management and evidence-based practice skills
- Archival and preservation services that capture the institution’s knowledge, history, and prominence
- Knowledgeable, progressive, and responsive staff that delivers essential services and resources
- Collaborative spaces for shared expertise, learning, and discovery

Values
These are the values that we demonstrate in all we do, how we work, and with whom we work, internally and externally:

- Collaboration
- Diversity
- Innovation
- Integrity
- Openness
- Positive attitude
- Professional ethics
- Respect
- Service
Knowledgeable, progressive, and responsive staff that delivers essential services and resources

- Evaluate existing staff skills in relation to the unmet needs of Duke Health and develop strategies for growing or hiring those skill sets.
- Implement a long-range staffing plan that reflects the need for specific skills and funding.

Biomedical information integrated into the users’ clinical, research, and learning environments

- Implement technology to improve search capabilities, discovery, and usability of biomedical information for all users.
- Explore innovative methods for pushing and delivering content and services to the Duke Health community in all locations.
- Evaluate and implement alternate approaches to purchasing, licensing, and sharing content across Duke and the Triangle Research Library Network.

Collaborative spaces for shared expertise, learning, and discovery

- Create flexible, technology-enabled spaces that promote interprofessional collaboration within the Duke Health community.
- Brand virtual and physical spaces to create a cohesive sense of services, resources, and staff expertise.
- Develop spaces that encourage and support the exploration of new technologies and innovations.

Educational programs that build life-long knowledge management and evidence-based practice skills

- Expand training opportunities in evidence-based practice in collaboration with other expertise within Duke Health.
- Teach life-long learning and research skills that increase efficiency, productivity, and success.
- Integrate information competencies across the health professions’ curricula.
- Investigate and implement innovative and validated educational methodologies.

Archival and preservation services that capture the institution’s knowledge, history, and prominence

- Forge strong relationships to ensure that key documents and Duke Health history is captured and preserved within Medical Center Archives.
- Capture, preserve, and provide access to digital and Web-based content produced by Duke Health.
- Promote locally-produced content and archival materials to the Duke Health community.

Strategic Priorities

Innovative services that address the challenges and opportunities within Duke Health

- Offer services to support the publication life-cycle from inquiry to the dissemination of knowledge.
- Develop complementary data services in collaboration with institutional data and research initiatives.
- Pilot data visualization services for Duke Health faculty, students and staff.
- Lead efforts in using alternative and traditional metrics to assess departmental and faculty achievements and contributions to society.
- Promote wide dissemination of Duke’s intellectual output through open and public access, repositories, library-based publishing, and other novel approaches.
- Raise awareness of our value and how our resources, services, and expertise improve learning, teaching, research, and clinical care.