

### Mission

Biomedical information for inquiry, discovery, and innovation

### Vision

The Medical Center Library & Archives will further inquiry, discovery, and innovation through:

- Biomedical information integrated into the users' clinical, research, and learning environments
- Innovative services that address the challenges and opportunities within Duke Health
- Educational programs that build life-long knowledge management and evidence-based practice skills
- Archival and preservation services that capture the institution's knowledge, history, and prominence
- Knowledgeable, progressive, and responsive staff that delivers essential services and resources
- Collaborative spaces for shared expertise, learning, and discovery

### Values

These are the values that we demonstrate in all we do, how we work, and with whom we work, internally and externally:

- Collaboration
- Diversity
- Innovation
- Integrity
- Openness
- Positive attitude
- Professional ethics
- Respect
- Service

## Duke University Medical Center Library & Archives

DUMC Box 3702 / 10 Bryan Searle Road  
Durham, NC 27710

☎ 919.660.1100 (Service Desk)



[mclibrary.duke.edu](http://mclibrary.duke.edu)

# Strategic Plan 2017-2021



 **Duke University Medical  
Center Library & Archives**



## Strategic Priorities

### **Innovative services that address the challenges and opportunities within Duke Health**

- Offer services to support the publication life-cycle from inquiry to the dissemination of knowledge.
- Develop complementary data services in collaboration with institutional data and research initiatives.
- Pilot data visualization services for Duke Health faculty, students and staff.
- Lead efforts in using alternative and traditional metrics to assess departmental and faculty achievements and contributions to society.
- Promote wide dissemination of Duke's intellectual output through open and public access, repositories, library-based publishing, and other novel approaches.
- Raise awareness of our value and how our resources, services, and expertise improve learning, teaching, research, and clinical care.

### **Knowledgeable, progressive, and responsive staff that delivers essential services and resources**

- Evaluate existing staff skills in relation to the unmet needs of Duke Health and develop strategies for growing or hiring those skill sets.
- Implement a long-range staffing plan that reflects the need for specific skills and funding.

### **Biomedical information integrated into the users' clinical, research, and learning environments**

- Implement technology to improve search capabilities, discovery, and usability of biomedical information for all users.
- Explore innovative methods for pushing and delivering content and services to the Duke Health community in all locations.
- Evaluate and implement alternate approaches to purchasing, licensing, and sharing content across Duke and the Triangle Research Library Network.

### **Collaborative spaces for shared expertise, learning, and discovery**

- Create flexible, technology-enabled spaces that promote interprofessional collaboration within the Duke Health community.
- Brand virtual and physical spaces to create a cohesive sense of services, resources, and staff expertise.
- Develop spaces that encourage and support the exploration of new technologies and innovations.

### **Educational programs that build life-long knowledge management and evidence-based practice skills**

- Expand training opportunities in evidence-based practice in collaboration with other expertise within Duke Health.
- Teach life-long learning and research skills that increase efficiency, productivity, and success.
- Integrate information competencies across the health professions' curricula.
- Investigate and implement innovative and validated educational methodologies.

### **Archival and preservation services that capture the institution's knowledge, history, and prominence**

- Forge strong relationships to ensure that key documents and Duke Health history is captured and preserved within Medical Center Archives.
- Capture, preserve, and provide access to digital and Web-based content produced by Duke Health.
- Promote locally-produced content and archival materials to the Duke Health community.

