### <u>Mission</u>

Biomedical information for inquiry, discovery, and innovation

### <u>Vision</u>

The Medical Center Library & Archives will further inquiry, discovery, and innovation through:

- Biomedical information integrated into the users' clinical, research, and learning environments
- Innovative services that address the challenges and opportunities within Duke Health
- Educational programs that build life-long knowledge management and evidence-based practice skills
- Archival and preservation services that capture the institution's knowledge, history, and prominence
- Knowledgeable, progressive, and responsive staff that delivers essential services and resources
- Collaborative spaces for shared expertise, learning, and discovery

### <u>Values</u>

These are the values that we demonstrate in all we do, how we work, and with whom we work, internally and externally:

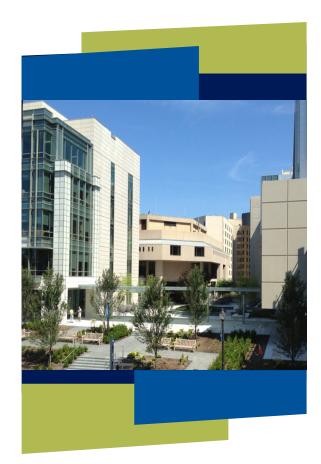
- Collaboration
- Diversity
- Innovation
- Integrity
- Openness
- Positive attitude
- Professional ethics
- Respect
- Service

Duke University Medical Center Library & Archives DUMC Box 3702 / 10 Bryan Searle Road

Durham, NC 27710

919.660.1100 (Service Desk)mclibrary.duke.edu

## Strategic Plan 2017-2021







Strategic Priorities

Innovative services that address the challenges and opportunities within Duke Health

- Offer services to support the publication life-cycle from inquiry to the dissemination of knowledge.
- Develop complementary data services in collaboration with institutional data and research initiatives.
- Pilot data visualization services for Duke Health faculty, students and staff.
- Lead efforts in using alternative and traditional metrics to assess departmental and faculty achievements and contributions to society.
- Promote wide dissemination of Duke's intellectual output through open and public access, repositories, library-based publishing, and other novel approaches.
- Raise awareness of our value and how our resources, services, and expertise improve learning, teaching, research, and clinical care.

#### Knowledgeable, progressive, and responsive staff that delivers essential services and resources

- Evaluate existing staff skills in relation to the unmet needs of Duke Health and develop strategies for growing or hiring those skill sets.
- Implement a long-range staffing plan that reflects the need for specific skills and funding.

# Biomedical information integrated into the users' clinical, research, and learning environments

- Implement technology to improve search capabilities, discovery, and usability of biomedical information for all users.
- Explore innovative methods for pushing and delivering content and services to the Duke Health community in all locations.
- Evaluate and implement alternate approaches to purchasing, licensing, and sharing content across Duke and the Triangle Research Library Network.

## Collaborative spaces for shared expertise, learning, and discovery

- Create flexible, technology-enabled spaces that promote interprofessional collaboration within the Duke Health community.
- Brand virtual and physical spaces to create a cohesive sense of services, resources, and staff expertise.
- Develop spaces that encourage and support the exploration of new technologies and innovations.

# Educational programs that build life-long knowledge management and evidence-based practice skills

- Expand training opportunities in evidence-based practice in collaboration with other expertise within Duke Health.
- Teach life-long learning and research skills that increase efficiency, productivity, and success.
- Integrate information competencies across the health professions' curricula.
- Investigate and implement innovative and validated educational methodologies.

# Archival and preservation services that capture the institution's knowledge, history, and prominence

- Forge strong relationships to ensure that key documents and Duke Health history is captured and preserved within Medical Center Archives.
- Capture, preserve, and provide access to digital and Web-based content produced by Duke Health.
- Promote locally-produced content and archival materials to the Duke Health community.

